



CHRIST COLLEGE (AUTONOMOUS)

Affiliated to University of Calicut, Accredited by NAAC 'A++' Grade

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No: CCRSG/23-24/12

09-10-2024

SANCTION LETTER FOR RESEARCH SEED GRANT (2023-24)

To,

Ms. Teena Thomas.

Department of Commerce,

Christ College (Autonomous), Irinjalakuda

Subject: Sanction of Research Seed Grant for the Academic Year 2023-24

Dear Ms. Teena Thomas,

We are pleased to inform you that your research proposal titled: "**The Cultural Impact of Sanskrit on Contemporary Branding Efforts**" has been approved for funding under the Christ College Research Seed Grant Scheme for the academic year 2023-24.

The details of the sanction are as follows:

Principal Investigator (PI): Ms. Teena Thomas

Subject Area: Commerce

Co-Principal Investigator (Co-PI): Dr. Vinitha E.

Collaborating Department/Institute: Christ College (Autonomous),
Irinjalakuda

Sanctioned Amount: ₹1,00,000/-

The sanctioned grant amount is to be utilized strictly for the approved research activities in accordance with the guidelines of the Research Seed Grant Scheme. Kindly ensure that all expenditures are accounted for and relevant reports are submitted to the Research Office by the stipulated deadlines.

We look forward to the successful completion of your research work and its contribution to advancing knowledge in your field.



Sincerely,

Principal

Fr. Dr. Jolly Andrews
Associate Professor -
In-Charge of Principal
Christ College (Autonomous)
Irinjalakuda